#### BEFORE THE STATE PUBLIC CHARTER SCHOOL AUTHORITY

3 In re:

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NEVADA CONNECTIONS ACADEMY

Hearing Date:

August 23, 2017 (continued date)

Hearing Time: 8:30 AM

#### STATE PUBLIC CHARTER SCHOOL AUTHORITY STAFF'S WRITTEN CLOSING ARGUMENT

The State Public Charter School Authority's staff, through their counsel, Adam Paul Laxalt, Attorney General of the State of Nevada, and Gregory D. Ott, Senior Deputy Attorney General, submit this Written Closing Argument pursuant to the Amended Order After Hearing dated August 3, 2017, amending the previous Order After Hearing, dated June 1, 2017.

#### I.

#### **INTRODUCTION**

The evidence is not disputed that the graduation rate for Nevada Connections Academy ("Connections"), as calculated by the Nevada Department of Education ("NDE"), is 35.63% for the class of 2015 and 40.09% for the class of 2016.<sup>1</sup> Both these numbers are below the 60% threshold set forth in NRS 388A.330(1)(e). Connections' legal arguments that the graduation rate calculated by NDE is not the proper standard lack any merit. The corrections proposed by Connections are not sufficient to correct its deficient graduation rate, as shown by its historic failures to improve the graduation rate, its inability to meet its own graduation rate targets, and its own witness testimony. The cures proposed have no historic record of success and Connections' own officials admit they will be ineffective.<sup>2</sup> Thus, the State Public Charter School Authority ("SPSCA") staff have clearly established that the graduation rate is below 60%, that the proposed

<sup>&</sup>lt;sup>1</sup> Exhibit 1, Cohort Graduations Rates, Nevada Connections Academy.

<sup>&</sup>lt;sup>2</sup> Supplemental Exhibit A, Declaration of Steve Werlein, 3:19–24 and Supplemental Exhibit E, Declaration of Matt Wicks, 5:8.

corrections are not sufficient to correct the deficiency, and that the State Public Charter School Authority's Board ("Board") should move on to consideration of Phase 2 of the hearing, regarding what actions (if any) are warranted by the school's graduation rate.

#### II.

#### ARGUMENT

# A. Connections' Graduation Rates for 2015 and Graduating Cohorts for 2016 Were Less Than 60%.

"Nevada uses the Adjusted Cohort Graduation Rate (ACGR) to report high school graduation rates. School Year 2014–2015 [was] the third year Nevada has calculated its graduation rate using this new formula as required by the U.S. Department of Education."<sup>3</sup> All 50 states now report their graduation rates using this formula.<sup>4</sup>

The Board heard testimony from Russ Keglovits, NDE's Assistant Director, Accountability for the Office of Assessment, Data and Accountability Management, explaining NDE's graduation rate calculation. Mr. Keglovits stated that the only graduation rate the NDE calculates is pursuant to Federal Regulation 34 CFR 200.19(b) (1) and that is the graduation rate reported on the State's accountability NevadaReportCard.com.<sup>5</sup> The Board also heard testimony from the SPCSA's Executive Director Patrick Gavin stating that the SPCSA, just like the NDE, uses the graduation rate calculation specified in federal regulation and has for several years.<sup>6</sup> Mr. Keglovits explained how the graduation rate was calculated and that Connections participated in the verification of the data.<sup>7</sup> The graduation rate calculated by NDE is also used by the Achievement School District to determine the eligibility of schools for entrance into that program.<sup>8</sup> Mr. Keglovits further confirmed that the graduation rates for Connections for

- <sup>6</sup> Transcript of May 25, 2017, 160:20–161:6.
- <sup>7</sup> Transcript of May 26, 2017, 306:22–307:2.
- <sup>8</sup> Transcript of May 26, 2017, 308:1–4.

 <sup>&</sup>lt;sup>3</sup> Exhibit DD, Legislative Counsel Bureau's 2015 Education Data Book, at 35.
 <sup>4</sup> Id.

<sup>&</sup>lt;sup>5</sup> Transcript of May 26, 2017, 305:1–8, 17–21.

the 2015 graduating cohort and the 2016 graduating cohorts are both below 60%.<sup>9</sup> Connections' own witness, Richard Vineyard, Ph.D., testified that during his time at NDE they always used the federal definition of graduation rate.<sup>10</sup>

Connections' arguments that another rate should be used are, in addition to being inconsistent with the Education Data Book published by the Legislative Counsel Bureau ("LCB") and the interpretation of NDE and the SPCSA, belied by their own documents. In response to provisions included in the renewal of its charter in 2013, Connections produced a 2013-14 School Improvement Plan.<sup>11</sup> Connections' own school improvement plan indicated that its graduation rate was 36.1 percent, which is the rate calculated by NDE for Connections in year 2012-13.<sup>12</sup>

It's clear from the LCB Education Data Book, that Nevada uses the same federal definition of graduation rate as the rest of the country. Also, testimony confirmed that NDE's Office of Assessment, Data and Accountability Management has used the federal definition of graduation rate, and that NDE's Achievement School District does as well. Further, it is also clear that the SPCSA has used that definition and Connections itself used that definition in 2013. However, assuming for the sake of argument that the term graduation rate in NRS 391.330(1)(e) does not explicitly require the definition of federal regulation 34 CFR 200.19(b) (1), that unclarity does not change the conclusion.

It is a well-established tenet of Nevada law that the agency tasked with administering a statute has the discretion to interpret the language. "[S]o long as that interpretation is reasonably consistent with the language of the statute, it is entitled to deference in the courts."<sup>13</sup> Whether the agency tasked with administering the statute is the SPCSA or the

<sup>9</sup> Transcript of May 26, 2017, 311:4–8.

<sup>10</sup> Transcript of May 27, 2017, 62:4–23.

<sup>&</sup>lt;sup>11</sup> Exhibit 10, page 115, Minutes of March 22, 2013 SPCSA meeting, and Exhibit Z, Connections 2013-14 School Improvement Plan.

 <sup>&</sup>lt;sup>12</sup> Exhibit Z, R0174, Connections 2013-14 School Improvement Plan and Exhibit 1,
 7 Cohort Graduation Rates for Connections.

<sup>&</sup>lt;sup>13</sup> International Game Technology, Inc. v. Second Judicial Dist Court, 122 Nev. 127 (2006).

NDE, the result is the same, graduation rate has consistently been interpreted to mean the adjusted four year cohort graduation rate as calculated by NDE pursuant to 34 CFR 200.19(b) (1) and published on NevadaReportCard.com. Using those calculations Connections graduation rates are 36.63% for the 2015 graduating cohort and 40.09% for the 2016 graduating cohort.<sup>14</sup>

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## Connections Proposed Corrections Are Not Sufficient to Correct the Alleged Deficiencies in Graduation Rates Prospectively.

Connections submitted two letters containing proposals to remedy the graduation deficiencies in its 2015 and 2016 cohorts.<sup>15</sup> Both begin with the legal rate mischaracterization that the SPCSA has some obligation to provide a cure to Connections' deficiencies. Charter schools are autonomous entities authorized to exist by their sponsors. They operate under the twin principles of accountability and autonomy and have considerable freedom to create and operate schools in a manner that is consistent Unlike traditional school districts with a centralized decision making with the law. authority that is directed down to individual schools, charter schools make their own decisions and are then held accountable for the results of those decisions by the school's sponsor. NRS 388A.330 does not impose any obligation on the Authority to direct a school in how to correct its deficiencies. Instead, it allows the school the freedom to fashion a correction and then allows the Authority to determine whether that correction was satisfactory. Additionally, Executive Director Gavin testified that NRS 388A.196(4) forbids him from directing schools as to how to correct their deficiencies.<sup>16</sup> Again, were there ambiguity in the law regarding the obligation of the Authority to prescribe a cure, the Agency's interpretation is entitled to deference.<sup>17</sup> Connections' corrections include several components, none of which were shown to be sufficient alone or in concert to

- <sup>14</sup> Exhibit 1, P003.
- <sup>15</sup> Exhibits A and B.
- <sup>16</sup> Transcript of May 25, 2017, 145:5–146:11.

<sup>17</sup> International Game Technology, Inc. v. Second Judicial Dist Court, 122 Nev. 127 (2006). correct its deficient graduation rate.

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#### Connections' Proposal to Modify the Graduation Rate Calculation Is A Legal Argument Not a Proposed Correction

Connections alleges that the NDE has improperly calculated its graduation rate by including in the calculation students who received a GED; enrolled in a fifth year; or went on to adult education.<sup>18</sup> However, Mr. Keglovits explained that NDE calculates dropout rates as well as graduation rates and these rates are completely unrelated.<sup>19</sup> Connections' repeated attempts to conflate graduation rate and dropout rate is an attempt to use an exclusion from one calculation (dropout rate) to impact a different calculation (graduation rate) without any legal support.

Connections argument that the passage of the Every Student Succeeds Act mandates a revised graduation rate is also unsupported by law. The ESSA provisions do not require a change to the way graduation rates are calculated.<sup>20</sup>

2.

#### Connections Has Failed to Meet Its Own Proposed Benchmarks Regarding Its Graduation Rate Improvement Plan

Connections first proposal for corrections included benchmarks for the improvement of its graduation rate.<sup>21</sup> The proposed plan was to achieve a graduation rate of 45% for 2016. Connections actual graduation rate for 2016 was 40.09%.<sup>22</sup> Connections sometimes argues that the benchmarks it proposed for its graduation rate improvement plan were premised on a recalculation of the graduation rate excluding dropouts.<sup>23</sup> This is the definition attached to the benchmarks when Connections Board approved them on January 25, 2017.<sup>24</sup> Consequently it is important for the SPCSA Board to consider both alternatives. Either Connections approved a plan with benchmarks

- <sup>18</sup> Exhibit A R002 and Exhibit B R0010.
- <sup>19</sup> Transcript of May 26, 2017, 312:24–313:5.
- <sup>20</sup> Transcript of May 26, 2017, 313:12–314:1.

- $^{22}$  Exhibit 1.
  - <sup>23</sup> Exhibit 6, at P082.
  - $^{24}$  Id.

<sup>&</sup>lt;sup>21</sup> Exhibit A, at R0003.

aligned to the State graduation rate as proposed in Exhibit A and failed to meet those  $\mathbf{2}$ benchmarks in 2016 or Connections proposed a plan that achieves a 60% graduation rate 3 only using an alternative graduation rate calculation that is unsupported by law as proposed in Exhibit 6. Either way, the evidence supports the conclusion that the plan  $\mathbf{5}$ will not achieve a graduation rate of 60% as calculated by NDE.

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#### Graduation Connections Personnel Admit that Its Rate Improvement Plan Will Not Increase Its Graduation Rate and Considers Past Efforts to Improve Graduation Rates Successful.

Connections Education LLC's own Vice President of Policy and Data Analysis has stated that "the only way to significantly change [Connections] graduation rate is change the type of students who are enrolling."<sup>25</sup> Similarly Steve Werlein, Connections' current School Leader admitted that the existing programs will be unsuccessful, "[d]espite NCA's efforts to increase the graduation rate by implementing programs to assist its existing students, it is likely, if not inevitable, that, as NCA continues to enroll more creditdeficient students throughout each school year, NCA's graduation rate will not increase overall because each new credit-deficient student enrolled results in an immediate drop of the graduation rate."26 While Mr. Wicks and Mr. Werlein should be commended for their honesty, these arguments clearly show that the schools proposed corrections are insufficient to correct a deficient graduation rate. Furthermore, Connections Board chair Dr. Jafeth Sanchez stated that the school's 2013 response to the SPCSA requirement of a plan to improve the graduation rate was a success, despite the graduation rate's failure to significantly improve or approach 60%.<sup>27</sup>

In summary, Connections' Board chair has deemed its 2013 efforts to improve its graduation rate as a success despite an unchanged graduation rate, its data expert and School Leader have stated that the graduation rate is unlikely to improve without changes to its enrollment patterns, and the school has failed to meet its own goals when it

<sup>25</sup> Supplemental Exhibit E, Declaration of Matt Wicks, 5:8.

<sup>&</sup>lt;sup>26</sup> Supplemental Exhibit A, Declaration of Steve Werlein, 3:19–24.

<sup>&</sup>lt;sup>27</sup> Transcript of May 27, 2017, 245:15–248:1.

submitted its own cure to this Board in December of 2016. The evidence clearly shows  $\mathbf{2}$ that the school's proposed graduation rate improvement plan will be ineffective to remedy 3 the deficiencies contained in the Notices of Closure.

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#### No One Believes that Connections' Proposed Plan to Reconstitute **Its Board Will Improve Its Graduation Rate**

Executive Director Gavin explained that the time for reconstitution proposed by Connections was too long to effectively change the school's trajectory.<sup>28</sup> He further explained that for a reconstitution to be effective, the wholesale replacement of the governing board must be accompanied by the replacement or reorganization of management, and neither of those items were present in the Connections proposal.<sup>29</sup> Connections High School Principal Joe Thomas also said that a change in the Connections Governing Board would not positively impact school performance.<sup>30</sup> School Leader Steve Werlein similarly praised the current Connections Board saying that "I have never worked with a more talented, diverse or dedicated board of directors that that of NCA."<sup>31</sup> The evidence demonstrates that Connections believes that its board is not a problem stating in its proposal that "[a]lthough NCA has a dedicated and highly qualified governing board. . ." it would accept reconstitution because SPCSA staff repeatedly references reconstitution.<sup>32</sup> Thus Connections own reconstitution proposal states that they don't believe it will be effective. The evidence is clear that the school does not believe that board is an impediment to success so its reconstitution cannot be the impetus for academic improvements. SPCSA staff agrees that the proposal put forth by Connections is unlikely to positively affect outcomes as it is too slow and there is no national precedent for this sort of plan demonstrating academic improvement.

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- <sup>28</sup> Transcript of May 25, 2017, 180:7–181:2.
- <sup>29</sup> Transcript of May 25, 2017, 182:2–183:6.
- <sup>30</sup> Supplemental Exhibit 3, Testimony of Joe Thomas, page 26:16–25.
- <sup>31</sup> Supplemental Exhibit A, Declaration of Steve Werlein, 4: 11-13.
- <sup>32</sup> See also, Exhibit 1, page R0003 and Exhibit 2, page 0013.

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#### C. The Authority has Established by a Preponderance of the Evidence that Connections Failed to Propose an Adequate Cure to the Alleged Deficiency in Its Graduation Rate.

More compelling than the testimony of the witnesses regarding the future prospects of Connections proposal are the lessons of history. The SPCSA Board faced a similar decision in 2013, and thus has the unique advantage of hindsight in considering this present decision. At that time the question was not whether to revoke Connections' written charter, but whether to renew its charter despite a history of struggling to graduate its students. In 2013, this Board chose to give Connections a chance to improve and chose to renew the charter on the condition that the school create a plan for improvement of math proficiency and graduation rates.<sup>33</sup> The graduation rate at the time was 36.08%.<sup>34</sup> The graduation rate then went to 33.91% in 2013-14, 37.19% in 2014-15, 35.63% in 2015-16, and 40.09% in 2016-17.35 When the 2013 version of this Board demanded that Connections improve its graduation rate, there were 439 students about to enter high school who would eventually comprise the 2016-17 cohort of Connections. 176 of those students would graduate in four years, while 263 would not. Those are the school's results for the students who started high school after Connections was told to improve its graduation rate the first time. Those are the results that its Board chair deemed successful.<sup>36</sup>

More recently, in 2016, Connections was again told that its graduation rate was unacceptable, this time by a Notice of Intent issued in September of 2016.<sup>37</sup> Another plan has been assembled to increase graduation rates. There is no reason to believe the 2016 plan will be any more successful. Connections has either already missed its first graduation rate benchmark by 5 percentage points if judged by its December 2, 2016,

- <sup>33</sup> Exhibit 10, P115 SPCSA Minutes of March 22, 2013.
- <sup>34</sup> Exhibit Z, Page R0174 Connections 2013-14 School Improvement Plan and Exhibit 1, P002 Cohort Graduation Rates for Connections.
  - <sup>35</sup> Exhibit 1, P002, Exhibit 11, P127.
  - <sup>36</sup> Transcript of May 27, 2017, 245:15–248:1.
- <sup>37</sup> Exhibit 2, a second notice of intent for the following school year was issued in February, 2017, and is included as Exhibit 3.

letter<sup>38</sup> or Connections' Board has already shown a lack of faith in its ability to increase the NDE calculated graduation rate, by attempting to judge its success by a revised, selfreported and self-calculated graduation rate completely unsupported by Nevada Law.<sup>39</sup> Either way, the first year's implementation of the 2016 plan demonstrates that this plan will not be able to correct the deficient graduation rate any more than the 2013 plan did. Additionally, we know that Connections' contention that significant numbers of students are graduating a year late is not persuasive because the school's five year graduation rate for the 2014-15 cohort of 40.93% is only slightly improved from its four year rate<sup>40</sup> and remains well below the statutory limit set forth in NRS 388A.330.

Executive Director Gavin testified regarding why Connections proposals to increase its graduation rate were inadequate. The 2013 efforts, despite being judged a success by the school, failed to get the school close to a 60% graduation rate and the 2016 plan is following a similar trajectory. Connections' own school leader agrees that the school cannot expect to achieve a 60% graduation rate. As Mr. Werlein stated, "[d]espite NCA's efforts to increase the graduation rate by implementing programs to assist its existing students, it is likely, if not inevitable, that, as NCA continues to enroll more credit-deficient students throughout each school year, **NCA's graduation rate will not increase overall** because each new credit-deficient student enrolled results in an immediate drop of the graduation rate."<sup>41</sup> [emphasis added]

III.

### CONCLUSION

This Board heard from many parents, students and teachers during public comment in May, many of them urging this body not to act based "a single data point". That is primarily a question for Phase 2 of this hearing. For this initial phase of the hearing, the Board need not determine what action if any is necessary, it need only

<sup>38</sup> Exhibit 1, R003.

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<sup>&</sup>lt;sup>39</sup> Exhibit 6, P0082.

<sup>&</sup>lt;sup>40</sup> Transcript of May 26, 2017, 314:2–315:6.

<sup>&</sup>lt;sup>41</sup> Supplemental Exhibit A, Declaration of Steve Werlein 3:19–24.

evaluate whether the graduation rates in question were below the legal threshold and the
sufficiency of the proposed corrections. The evidence is inescapable that the graduation
rates calculated by NDE pursuant to federal regulations are the appropriate measure to
use for NRS 388A.330 purposes and there is no dispute that those rates fall well below
60%. The evidence also clearly establishes that the proposed measures to correct the
deficiency are likely to result in a graduation rate well below 60% just as they did the last
time Connections was told to increase its graduation rate in 2013.

Staff respectively submits that the Board should find that the Board should find that the school has not corrected its deficiencies and move this hearing forward to Phase 2.

DATED: August 14, 2017.

#### ADAM PAUL LAXALT Attorney General

By: <u>/s/ Gregory D. Ott</u> GREGORY D. OTT Senior Deputy Attorney General

1	CERTIFICATE OF SERVICE
2	It is hereby certified that I am an employee of the State of Nevada, Office of the
3	Attorney General, and on this 14th day of August, 2017, a true and correct copy of the
4	foregoing STATE PUBLIC CHARTER SCHOOL AUTHORITY STAFF'S WRITTEN
5	<b>CLOSING ARGUMENT</b> was served by way of email on the following parties:
6	
7	Robert A. Whitney Office of the Attorney General
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15	/s/ Marissa M. Kuckhoff
16	Marissa M. Kuckhoff, Legal Secretary II
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### INDEX OF FOOTNOTE ATTACHMENTS

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7	Transcript of May 26, 2017, 306:22–307:2
8	Transcript of May 26, 2017, 308:1–4
9	Transcript of May 26, 2017, 311:4–8
10	Transcript of May 27, 2017, 62:4–23
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28	Transcript of May 25, 2017, 180:7–181:2
29	Transcript of May 25, 2017, 182:2–183:6
40	Transcript of May 26, 2017, 314:2–315:6